THE PRACTICAL SIGNIFICANCE OF THE SEMIOTIC LAYER OF THE UZBEK LANGUAGE

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Abstract. This article examines the practical importance and applications of the semiotic layer in the Uzbek language. It emphasizes the development of competencies in using domain-specific terminology, core concepts, and communication styles—particularly the scientific and formal registers of the language—and applying them in professional and educational contexts.

Keywords: semiotic layer, domain, speech competence, specialization, oral and written discourse, field terminology, skills, qualification.

Introduction. Language serves as the primary tool for communication, knowledge preservation, and intergenerational transmission of culture. From this standpoint, language is inherently a social phenomenon—it functions first and foremost to serve human communities. It is also a physical manifestation shaped by the physiological processes of speech production. Moreover, language and thought are inseparable: language materializes cognition, and thought shapes language. Grammar governs language structure, while logic structures thought.

The semiotic layer—the symbolic system of meanings embedded in language—plays a pivotal role in capturing and conveying the cultural and cognitive dimensions of Uzbek. Idioms, proverbs, metaphorical expressions, and domain-specific terms reflect deeply rooted cultural values and serve as cognitive tools that guide and refine communication.

Literature Review and Methodology. Every professional domain possesses its unique set of terms, each corresponding to specific concepts. Precision,

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conciseness, and clarity are essential to effectively convey complex ideas. To this end, Uzbek-language orthographic guides and specialized lexicons have been developed, significantly enhancing students' terminological and communicative competence.

Previous research:

- Alisher Navoi's "Khamsa" employs symbolic language, revealing the semiotic depth of classical Uzbek.
- Yusuf Khass Hajib's "Qutadghu Bilig" uses symbolic terminology to articulate social and ethical values.
- Furgat's poetry embeds cultural and philosophical semiotic layers.
- **Modern linguists** like A. Madvaliyev and M. To'ychiyev focus on lexico-semantic analysis, yet practical semiotic dimensions remain underexplored.
- **Theoretical foundations** by Ferdinand de Saussure (semiology) and Charles Peirce (semiotics) offer robust frameworks for analyzing signs and symbols in language.

Practical applications of the semiotic layer in domains such as education, translation, and professional communication are insufficiently researched.

Methodology:

- 1. **Semiotic analysis:** Examination of idioms, proverbs, and literary texts (e.g., "oq yo'l" "safe journey") as symbolic expressions.
- 2. **Contextual analysis:** Usage of semiotic elements in media, academia, and business.
- 3. **Comparative analysis:** Differences and similarities in semiotic usage between Uzbek and languages like English and Russian.
- 4. **Textual analysis:** Semiotic interpretation of classical and contemporary Uzbek literature.

Results and Discussion. The semiotic layer of Uzbek comprises a rich system of symbols and meanings essential for effective communication, cultural identity, education, translation, and media.

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1. Enhanced Communication Effectiveness

Idioms and proverbs like "Og'ziga qara, ko'ziga qarama!" ("Mind your words and your gaze") encapsulate caution and suspicion more powerfully than literal speech, enriching communicative nuance.

2. Strengthened Cultural Identity

Concepts like "mehmonnavozlik" (hospitality) are deeply embedded in Uzbek cultural values, preserving and reinforcing national identity through language.

3. Educational Enrichment

Teaching students the semiotic depth of expressions enhances understanding. For example, explaining "oq yo'l" as both a phrase and a heartfelt blessing fosters deeper cultural literacy.

- 4. **Improved Translation and Textual Analysis**Recognizing the symbolic load of idioms and metaphors prevents loss of meaning during translation of literature, academic texts, and media content.
- 5. **Effective Marketing and Media Communication**Utilizing symbolic references like the legendary hero *Alpomish* in advertising strengthens emotional resonance and cultural relevance.
- **6. Strategic** Political and Social Discourse Terms such as "unity" (*birlik*) and "peace" (*tinchlik*) carry powerful symbolic weight and are strategically used to evoke collective sentiment.

Conclusion. The semiotic layer of the Uzbek language is a vital instrument not only for understanding its internal structure, semantics, and pragmatics but also for ensuring effective function across educational, professional, literary, and media domains. The conversion from Russian-based legal documentation to fully Uzbek forms has created a pressing need for graduates proficient in language formality, orthography, and semiotics. Thus, specialized semiotic education has become integral in Uzbek schools and universities, bridging the gap between linguistic

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theory and real-world application in public administration, education, and communication.

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